

Introduction to IBM Cognos Analytics 11.1!

Why should you attend?

- Data analytics is a priority for many organizations
- Many jobs now call for some level of analytic knowledge
- Storytelling with data will soon become a “must have” skill

What is Cognos Analytics?

“IBM® Cognos® Analytics integrates data preparation, reporting, modeling, self-service analysis, dashboards, stories, event management and now automated predictive analytics into one stack. Moreover, the latest release makes extensive use of AI, including machine learning, natural language processing (NLP) and natural language generation (NLG), in order to automate as many features for the end user as possible, in an effort to make BI, analytics and predictive analysis easy for business users.”

Admission is FREE!

Everyone is welcome!

Location: 4359 Mackenzie Building, Carleton University.

Map: <https://carleton.ca/campus/map/>

Time: 6:00 – 7:30 PM

Date: May 21th, 2019

BIOGRAPHY:

Mohammed Omar Khan is an Offering Manager on the IBM Cognos Analytics. He works with the development, design, sales, marketing, support and more teams to make Cognos Analytics a leader in the BI market. He is a Carleton University Alumni. Some of his achievements include 2nd place in Data Day 5.0 Poster Competition held at Carleton University, IBM VP Award, and IBM Managers Choice Award.

