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IEEE OTTAWA NEWSLETTER - July 2012

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News Submission: write an email to the editor as per the adopted format

IEEE Ottawa Section Website: <http://ottawa.ieee.ca/>

Contents list

IN THIS ISSUE:

A. IEEE Ottawa Section News & Events

- 1- Reputation Management - or more importantly, Making Social Media Work for You
2. Fifth IEEE Symposium on Computational Intelligence for Security and Defense Applications

Please Note: local events are sometimes confirmed after the e-newsletter is published. More current information may be found on our website <http://ottawa.ieee.ca/>

B. IEEE News

1. Engineer Wellness GoodLife Fitness Corporate Program
2. IEEE Member Group Insurance Program - Life, Professional Liability, Accident, Disability and Travel
3. New members orientation webinars

C. Non-IEEE News and Events Announcements

D. Manage Your Subscription

A. IEEE Ottawa Section News & Events

1- Reputation Management - or more importantly, Making Social Media Work for You

Speaker: Len Fardella of Peter's New Jobs

Date/Time: July (time tbd 6:30 or 7:00 PM)

Location: Algonquin College

Parking: Free after 6:00 PM

Registration: Please register your interest in attending via email to bjoshi@ieee.org with "Reputation

Management" in Subject Line

Organizer: Bhagvat Joshi

Organizer e-mail: bjoshi@ieee.org

Organized by: (chapters, branch...) IEEE Ottawa Section Alliance of IEEE Consultants Networks (AICN)

Url: <http://www.ieeeottawa.ca/aicn/about/>

Abstract: So, you made the cut and the company is considering offering you a coveted interview - for a job, contract or even to do business with you. But they're nervous about making the wrong decision and would like to know more about you. This is all about how to use that fear to your advantage.

Let's start with the hard cold numbers. Almost 80% of companies

research applicants online and 70% have rejected candidates based on what they found. But there is also an upside. A good online reputation positively influenced 85% of these companies and even better, 50% reported that a great reputation influenced them a lot. You will be checked out. You don't control that choice. What you can control is what people discovers about you online.

Whether you are seeking a permanent employment role

, contract
position or advertising yourself as a freelancer or
small business, it all
comes down to the same decision process. What will
they find? Would the
results get you an interview? If your answer
is anything but a resounding YES then you're in trouble.

Reputation Management is an interactive information
session about creating and managing your online reputation.

2. Fifth IEEE Symposium on Computational Intelligence
for Security
and Defense Applications

We would like to invite you to register to the Fifth
IEEE Symposium on Computational Intelligence for
Security and Defense Applications (IEEE CISDA 2012)
with the theme of
"Creating Intelligent Surveillance".

<http://ieee-cisda.org/>

Ottawa, Canada
11-13 July 2012

Sponsored by the IEEE Computational Intelligence Society (CIS)
Technically Co-Sponsored by the IEEE Ottawa Section,
the IEEE Computer Society Ottawa Chapter and the IEEE CIS Ottawa Chapter

1. Engineer Wellness GoodLife Fitness Corporate Program

Staying fit is the key to reducing stress, feeling healthy, increasing your energy and enjoying an excellent quality of life. Members of Engineering Institute of Canada (EIC) Societies, which includes IEEE, students and family, can access the benefits of exercise and healthy living at discount of more than 55% off regular prices to GoodLife Fitness (Energie Cardio in Quebec and Nubody).

Please visit www.engineergoodlife.ca (username = eic and password = goodlife) for details.

2. IEEE Member Group Insurance Program - Life, Professional Liability, Accident, Disability and Travel

IEEE Member Group Insurance Program - Life, Professional Liability, Accident, Disability and Travel (www.ieeeinsurance.com/canada):

Regardless of employment status, these plans stay with you—whether you are starting, switching or maturing in your career.

As an IEEE member, you benefit from the group buying power of the IEEE membership base. Take a few minutes today to learn how these affordable plans, available exclusively to IEEE members, can help make sure you have adequate financial resources as your life changes and responsibilities grow. I

think you will agree, the time invested will be worthwhile.

3. New members orientation webinars

All new higher grade IEEE members are invited to participate in a New Member Orientation Webinar session designed to help members get the most out of their membership. These live Webinars, which include a 30 minute formal presentation followed by Q&A, provide an overview of IEEE membership and access instructions for members-only benefits and services. Topics include establishing a Web account, setting up a profile on memberNet, logging into myIEEE, networking opportunities, and much more.

Visit the Welcome to IEEE Web page (http://www.ieee.org/membership_services/membership/welcome.html) to register for a New Member Orientation Webinar, typically held on the fourth Thursday of each month in 2011: 24 March, 28 April, 26 May, 23 June, 28 July, 25 August, 22 September, 27 October, 22 November, and 20 December.

Webinars are held at both 9:00 AM ET and 3:00 PM ET on each day. Please e-mail Adrienne Hahn (a.hahn@ieee.org) for more information.

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