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IEEE OTTAWA NEWSLETTER - August 2012

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News Submission: write an email to the editor as per the adopted format

IEEE Ottawa Section Website: <http://ottawa.ieee.ca/>

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A. IEEE Ottawa Section News & Events

1- Reputation Management or more importantly
; Making Social Media Work for You

Speaker(s): Len Fardella of Peter's New Jobs

Date/Time: Wed Aug 8 2012 (6:30 PM Networking for 7:00 PM Presentation start)

Location: Algonquin College Room T129 (T Building)

Parking: Free after 5:00 PM in designated areas

Registration: Pre-registration required.

Limited spaces on a first come, first served.

Please register your interest in attending via email to bjoshi@ieee.org with

Reputation Management in Subject Line.

Organizer: Bhagvat Joshi , Chair AICN IEEE Ottawa

Organizer e-mail:bjoshi@ieee.org

Organized by: (chapters, branch...) IEEE Ottawa AICN (Consultants Network)

Url: <http://www.ieeeottawa.ca/aicn/events/upcoming-events/>

Abstract: So, you made the cut and the company is considering offering you a coveted interview for a job, contract or even to do business with you. But they're nervous about making the wrong decision and would like to know more about you. This is all about how to use that fear to your advantage.

Let's start with the hard cold numbers. Almost 80% of companies research applicants online and 70% have rejected candidates based on what they found. But there is also an upside. A good online reputation positively influenced 85% of these companies and even better, 50% reported that a

great reputation influenced them a lot. You will be checked out.

You don't control that choice. What you can control is what people discovers about you online.

Whether you are seeking a permanent employment role, contract position or advertising yourself as a freelancer or small business, it all comes down to the same decision process. What will they find? Would the results get you an interview?

If your answer is anything but a resounding YES then you're in trouble. Reputation Management is an interactive information session about creating and managing your online reputation.

2- Meet your Canadian colleagues in tracking and fusion.

The Canadian Tracking and Fusion Group (CTFG) is pleased to announce that CTFG Workshop 2012, which was originally scheduled for April 2012 has been rescheduled for 12-14 September 2012 at DRDC Ottawa. Details of the workshop and a copy of the Call for Presentations and Participation are available on the CTFG website at www.ctfg.ca. Advance registration is required and the number of participants is limited.

Last year's workshop was well attended by industry, academia and

government and this year's edition is on track to be a similar success. A summary of last year's workshop can be found in the January 2012 IEEE Aerospace and Electronic Systems magazine (<http://ieeexplore.ieee.org/stamp/stamp.jsp?tp=&arnumber=6145440>).

Location: DRDC Ottawa at 3701 Carling Avenue, Ottawa

Date: September 12-14, 2012

Contact: Garfield Mellema, Garfield.Mellema@drdc-rddc.gc.ca

3- Ottawa Members Honored

Fifty years have gone by since the formation of IEEE (after the merger) and IEEE has chosen to honor the members who had long been with IEEE, serving the organization and contribution to its growth. These members of IEEE Ottawa Section have incessantly contributed to the growth of IEEE and our section. IEEE is

marking their contribution with a graphic replica of the First 50 Year Member pin shown below. Please join me in congratulating the following members:

Alcock, A

Barnhouse, P

Bates, D

Blevis, B

Blore, W
Bonnycastle, R
Boothroyd, Prof
Brach, Eugene
Brahan, J
Bromley, J
Clark, Richard
Coll, D
Collins, M
Cowan, D
Davidson, A
Duncan, E
Fletcher, Joseph
Franklin, C
Hayter, Roy
Hendry, A
Jackson, R
Jones, R
Jurkus, A
Kasvand, T
Kavanagh, R

Kiang, T
Lemay, L
Loo, C
Martin, R
Mc Connachie, W
McGee, W
Mcnamara, A
Mes, H
Miles, J
Norak, Enn
Pounsett, Alan
Raine, Harold
Rauch, S
Reza, F
Ritchie, Donald
Scrimgeour, J
Seaman, E
Shepertycki, T
Shurben, William
Stoddart, T
Tepper, Berthold

Thomas, R

Webb, P

Whitford, B

Wightman, Brice

Woosey, Sam

4- ICC2012 - A Grand Success

The International Conference on Communications 2012 (ICC2012), the flagship conference of the IEEE Comm Soc was held in Ottawa in the Ottawa Convention Center from June 10-15 2012.

The Conference offered a number of innovations that are worth recording:

- It had the largest number of attendees of any past ICC – over 2500. ·

It was, the first ever paperless IEEE Conference. Every registrant was

given a Blackberry Playbook (tablet), with the Conference programme and

complete proceedings preloaded, and with a number of extremely useful

apps, including access to e-mail and a number of other communicating and

social media tools, video camera, and much more. ·

Senior Canadian

Government officials were involved in the Conference, and with Ottawa

being the Capital of Canada, the whole week was declared IEEE Week – a

unique event for the IEEE. . An Industry Forum was organised in the Exhibition hall, in the evening, where leading communications industry leaders were quizzed by a TV journalist, who herself was very knowledgeable, having recently written an important book on business innovation.

This was in addition to several keynote plenary sessions. . The Conference Banquet was an impressive affair that included a medley of music, and some very impressive ethnic dancing and variety presentations, rounded by a young and incredibly talented singer. As an interlude, one of Canada's leading entrepreneur, Sir. Terry Matthews, spoke about his experiences of starting more than 180 companies, several of them growing to a market capital of over C\$1 Bn. He was very inspirational, and an incredible catch for an IEEE event. . The conference had record number of workshops . The conference also had two co-located events: HIC Workshop and the WIE Discussion Panel. Both of them were very well attended. . The Mayor of Ottawa inaugurated the conference while the Honorable Minister for Science and Technology, Dr. Gary Goodyear inaugurated the technical part of the conference. . The participants had a chance to connect, communicate and collaborate not just only through the conference but also through other means such as group events on the first day of the conference after the reception. The group event culminated in the Mosaica

light show at the Parliament Hill.

Thanks to the volunteers from the Algonquin College, the University of Ottawa, Carleton University, the IEEE Ottawa Section and many volunteers outside of the IEEE, the Exec Committee members, member of the OCC team and organizations that helped the conduct of various aspects of the conference, the conference became one of the most memorable conferences that Comm Soc had ever hosted and hopefully will be the best conference of IEEE Comm Soc for many more years to come (hopefully forever).

B. IEEE News

1. Senior Member Elevation

The following Ottawa members were elevated to Senior Member grade in June 2012.

- * Kim Bumsoo
- * Mrad Nezh

IEEE Senior Member Program Page:

<http://www.ieee.org/web/membership/senior-members/index.html>

For details and updated news about Senior Membership elevation in Ottawa,

visit IEEE Ottawa Section Senior Members Page <http://ottawa.ieee.ca/sm>

2. Engineer Wellness GoodLife Fitness Corporate Pro

gram

Staying fit is the key to reducing stress, feeling healthy, increasing your energy and enjoying an excellent quality of life. Members of Engineering Institute of Canada (EIC) Societies, which includes IEEE, students and family, can access the benefits of exercise and healthy living at discount of more than 55% off regular prices to GoodLife Fitness (Energie Cardio in Quebec and Nubody).

Please visit www.engineergoodlife.ca (username = eic and password = goodlife) for details.

3. IEEE Member Group Insurance Program - Life, Professional Liability, Accident, Disability and Travel

IEEE Member Group Insurance Program - Life, Professional Liability,
Accident, Disability and Travel (www.ieeeinsurance.com/canada):

Regardless of employment status, these plans stay with you¹⁵¹; whether you are starting, switching or maturing in your career.

As an IEEE member, you benefit from the group buying power of the IEEE membership base. Take a few minutes today to learn how these affordable plans, available exclusively to IEEE members, can help make sure you have adequate financial resources as your life changes and responsibilities grow. I think you will agree, the time invested will be wor

thwhile.

4. New members orientation webinars

All new higher grade IEEE members are invited to participate in a New Member Orientation Webinar session designed to help members get the most out of their membership. These live Webinars, which include a 30 minute formal presentation followed by Q&A, provide an overview of IEEE membership and access instructions for members-only benefits and services. Topics include establishing a Web account, setting up a profile on memberNet, logging into myIEEE, networking opportunities, and much more.

Visit the Welcome to IEEE Web page (http://www.ieee.org/membership_services/membership/welcome.html) to register for a New Member Orientation Webinar, typically held on the fourth Thursday of each month in 2011: 24 March, 28 April, 26 May, 23 June, 28 July, 25 August, 22 September, 27 October, 22 November, and 20 December.

Webinars are held at both 9:00 AM ET and 3:00 PM ET on each day. Please e-mail Adrienne Hahn (a.hahn@ieee.org) for more information.

C. Non-IEEE News and Events/Announcements

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