

## IEEE Member Group Insurance Welcome Kit

For peace of mind beyond calculation.





## IEEE Member Group Insurance Program:

The peace of mind that comes from putting IEEE benefit experts on your side.

For 49 years, the IEEE Member Group Insurance Program has helped technology professionals face their futures with confidence ... by delivering quality benefit plans tailored to today's most common financial challenges.

- **A wide range of exclusive life insurance options** help members protect their loved ones against the financial impact of a sudden fatal accident or illness.
- **Professional liability coverage** helps members protect their career in case they're named in a lawsuit.
- **Gateway International Travel Insurance Plans** deliver valuable medical and accident benefits for members who travel or work in a foreign country.

### Why member benefits from IEEE?

Some new members have wondered why the IEEE Member Group Insurance Program is such a popular option for technology professionals. After all, the goal of IEEE is to help technology professionals leverage today's technology to create innovations for our future.

### So why deliver insurance benefits as well?

#### The answer is easy.

With more than 397,000 members, IEEE can set up the group plans that many financial experts recommend. Plus, because few employers can offer the same significant group buying power, the IEEE Member Group Insurance Program may provide a more economical option for technology professionals.





## The Cornerstones of Value

The IEEE Member Group Insurance Program was built upon one guiding principle: Every benefit option must deliver exceptional value to the IEEE member. As a result, IEEE-sponsored plans must meet rigorous standards...bringing you first-class coverage at an exceptional price from companies you can rely on.

- **Quality Benefits:** When building a new benefit, IEEE starts with plans that offer the most popular and most cost-efficient benefits available. Exclusive provisions negotiated specifically for IEEE members take these plans to a higher level. Then each plan is compared to others on the market to make sure IEEE benefits stand as some of the best options available to technology professionals.
- **Rates Specifically Negotiated:** The best benefits in the world mean nothing if they're priced so high that the average member can't afford them. That's why IEEE leverages the group buying power of more than 397,000 members to help keep costs down on all IEEE-sponsored plans.

- **Top-Ranked Business Partners:** When it comes to insurance benefits, WHO you work with can be just as important as WHAT you do. That's why the IEEE Member Group Insurance Program only teams up with companies bearing the highest rankings from industry analysts. These rigorous standards ensure that only the most respected companies... with established records of solid benefits and dependable service...are included in your IEEE-sponsored benefit options.
- **Advocacy For IEEE Members:** You can rest assured with the benefit experts at IEEE standing strong beside you. You'll never be treated like "just a number" and you can always rely on this advocacy if you have questions on your coverage.

It all adds up to an unyielding commitment to excellence and value. To ensure each plan offered through the IEEE Member Group Insurance Program stands as a reliable safety net for technology professionals...now and years into the future.





## Benefits Tailored To Every Stage of Your Life

The benefit needs of a new graduate can be vastly different than those for a technology professional with an established career, a growing family, and perhaps even dreams of early retirement.

That's why the IEEE Member Group Insurance Program offers a wide-ranging suite of benefit options...standing by your side starting in the early stages of your career and following you through to retirement.

- **Early Career:** When you start your career, it's also critical to lay the foundation for your financial plan at the same time. This includes taking a close look at the benefits offered by your employer ... and taking steps to help fill in any gaps with the IEEE Member Group Insurance Program.
- **Mid-Career:** As you grow in your career, it's important to review your benefits to make sure your coverage has kept up with increases in salary and growing responsibilities.

- **Late Career/Retirement:** As you wind down your technology career, you may need to replace employer-sponsored benefits with more flexible coverage that can move with you into the next phase of your life.
- **Self-Employed Members:** Before you "take the leap" into starting your own business, it's important to set up a strong safety net for your finances at the same time. IEEE member benefits can be an easy, cost-effective solution.

For many technology professionals, the cost-effective benefits offered through the IEEE Member Group Insurance Program prove to be an ideal way to help fill the holes in their family's financial plan.





## Delivering Important Updates On Targeted Benefits

Different benefit options appeal to different members at different stages of their career. As a result, IEEE sends multiple communications throughout the year to targeted groups of members.

Advertisements in *Spectrum*, *Potentials* and *The Institute* help keep IEEE members aware of some of our most popular IEEE-sponsored options. Mailings are sent to IEEE members who may have a pressing need for certain types of coverage. Online banner advertising or e-newsletter alerts often contain important benefit updates or announce the introduction of a new member benefit option.

Here are just a few of the communications you might receive or see in the coming months:

### Magazine Advertisements

Important reminders about our most popular plans



### Member Mailings

Targeted messages to illustrate plans that may be ideal for you



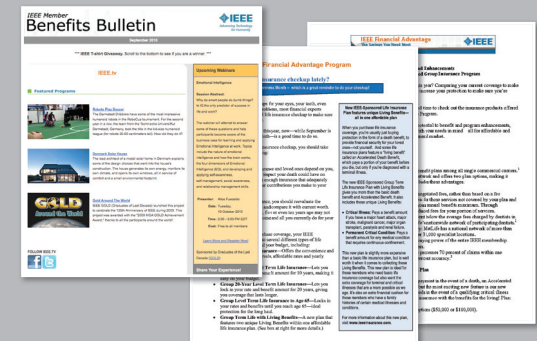
### Online Banner Advertisements

Quick reminders of important member benefit options



### E-newsletter Alerts

Time-sensitive announcements on the IEEE-sponsored insurance plans



With more than 397,000 members to keep informed, spreading the news about the IEEE Member Group Insurance Program can be a big job. That's why we've developed multiple ways for you to find out more about your insurance benefit options.



Call 1-800-493-IEEE (4333) for life and health products  
Call Erin Flett at 1-416-865-3353 for professional liability

The friendly customer service staff for the IEEE Member Group Insurance Program is highly-trained in each of your benefit options. That means they understand plan benefits and can help you quickly answer any questions you may have regarding the IEEE Member Group Insurance Program.

**Hours are: Monday – Friday 7:30 a.m. – 6:00 p.m. (Central time)**



**Ready to find out more about  
your IEEE Member Group  
Insurance Program Benefits?**



**IEEE**



**IEEE Canada**



Email [ieee@marshpm.com](mailto:ieee@marshpm.com)

**Have a specific question about an IEEE benefit?**

Or want to ask about an insurance plan when our customer service call center is closed? Just send a quick email. The same benefit experts who answer your phone calls are also trained to conveniently handle questions via email as well.



Visit [www.ieeeinsurance.com](http://www.ieeeinsurance.com)

You can find a wealth of benefit information at our exclusive member benefits insurance Web site. In addition to information on the sponsored group plans, the Web site also includes articles and tools to help you pinpoint the type of coverage that's right for you and your loved ones.



## IEEE Member Group Insurance Program:

Solid protection. Attractive group rates. The peace of mind that comes from putting IEEE benefit experts on your side.



**IEEE Canada**



**IEEE**

IEEE prohibits discrimination, harassment and bullying. For more information, visit <http://www.ieee.org/web/aboutus/whatis/policies/p9-26.html>

Life and health plans are available to residents of Canada through Marsh Canada Limited. Steven Fretwell, an employee of Marsh Canada Limited, acts as a broker with respect to the residents of Canada.

The Professional Liability Insurance Plan is available to residents of Canada through R&Q Risk Services Canada Limited. Scott Saddington, Chief Executive Officer of R&Q Risk Services Canada Limited, acts as an agent with respect to residents of Canada.