

“Innovation-Creativity that Matters” Speaker BIO:

**Marcellus Mindel,
Head of Academic Partnerships,
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Marcellus Mindel heads up Academic Partnerships for the Centre for Advanced Studies (CAS) at the IBM Canada Software Lab. The CAS mission is to develop and foster deep relationships with universities and to support graduate student research that aligns with IBM strategy. For the past five years, Marcellus has also led the lab’s Extreme Blue innovation program, in which small teams of business and technical students, recruited from hundreds of applicants from Canada’s top universities, collaborate to shape and evaluate real emerging business opportunities for IBM.

After graduating from Carleton University in 1993 with the University Medal in Computer Science, Marcellus joined Object Technology International, a world leader in advanced object-oriented systems for enterprise and embedded applications. He specialized in architectures for multi-platform portability and made major contributions to products such as VisualAge for Smalltalk, VisualAge for Java, and VisualAge Micro Edition. As University Relations Manager for OTI, and then as Ottawa CAS Program Director for IBM, he has collaborated with research teams across Canada and around the world to define and deliver projects of strategic value to IBM. He was instrumental in piloting the Eclipse innovation grant program, which cemented Eclipse’s success as a platform for software engineering research.

Marcellus’ research interests include software engineering tools, collaborative environments, virtual machines, embedded technology and software pedagogy. The most personally rewarding aspects of his work include collaboration with outstanding researchers and development of future talent.